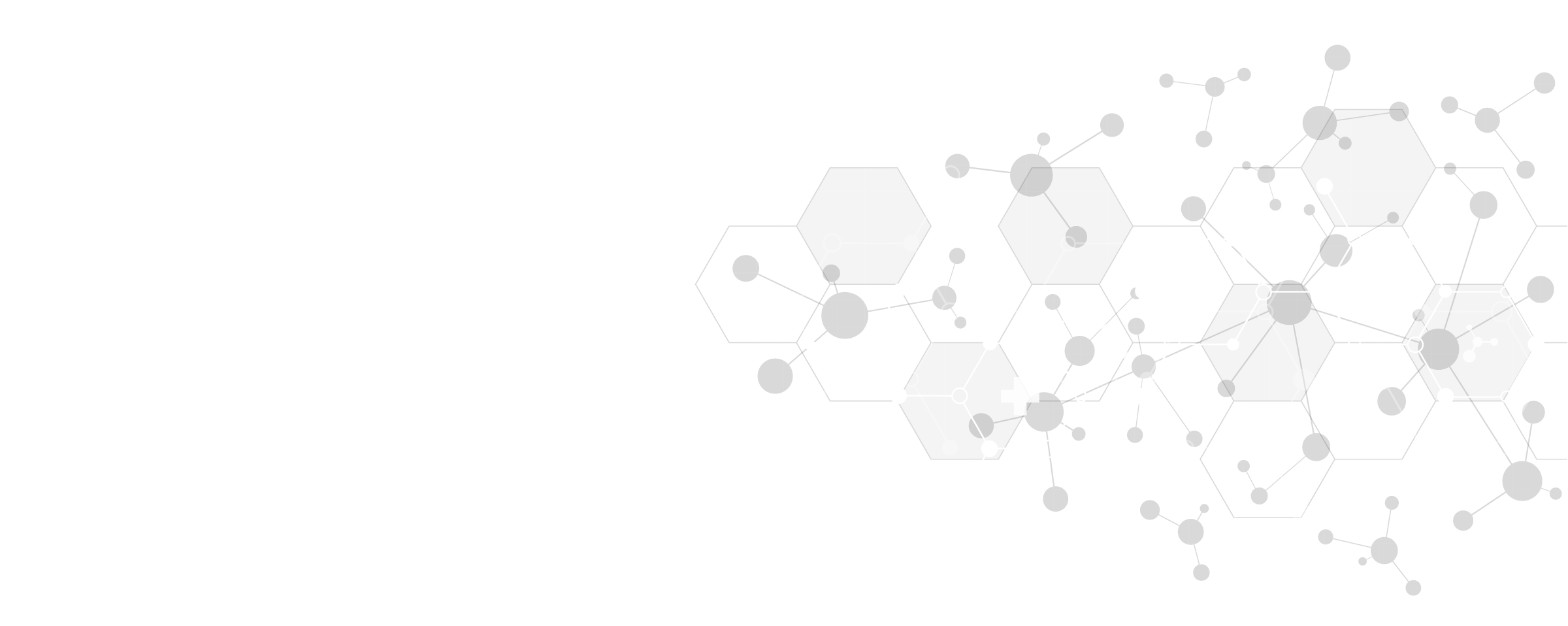
**The 5 Why’s?**

**The method is remarkably simple: when a problem occurs, you drill down to its root cause by asking “Why?” five times. Then, when a cause becomes apparent, you follow through to prevent the issue from recurring.**

**Problem:**



***WHAT NEXT?*** *If you want to take things further, the Delphi team can help you dig deeper by using our bespoke* ***root cause*** *analysis methodologies to put processes into place within your care service, designed to help* ***prevent*** *adverse events* ***reducing*** *the need to counter… scan the QR code to the right to speak to our team about how this can help you…*

***Why?***

***Why?***

***Why?***

***Why?***

***Why?***

**Counter Measure:**